



APPLE ECOSYSTEM

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APPLE TV

Turns your HDTV into a
smart TV



AIRPLAY

- Plays content from your iPhone, iPad, or MacBook Pro
- Turns the Apple TV into a gaming console



MACS

- Mac mini—starts at \$599
- MacBook Air
- MacBook Pro
- iMac
- Mac Pro—starts at \$2999



MACS, IPHONES, IPADS INCLUDE—

- iTunes, iPhoto, iMovie, GarageBand
- now Pages, Numbers, and Keynote
- iBooks, Maps

OS X MAVERICKS

Free upgrade from Snow
Leopard, Lion, or Mountain
Lion



OS X

- Mac App Store
- Time Machine—automatic backup made super simple
- Spaces—expands your desktop
- Gatekeeper—prevents malware

IPHONE

- 5s
 - 64-bit processor
 - Touch ID
- 5c
 - Five colors
 - One model for all U.S. carriers



IPAD

- iPad Air
- iPad mini with Retina display



IOS 7

- Control Center
- Notification Center
- New Photos app—Years, Collections, Moments
- 1,000,000 apps (475,000 iPad optimized)

ICLOUD

- Ties it all together—Mac, iPhone, iPad, Apple TV
- iPhone, iPad backup
- Save iWork files to iCloud
- Safari bookmarks, reading list
- Photo streams
- Find My iPhone

